

Counta (Oct 27th – onwards) PC 607

Header:

Total area including bleed:

700 (w) x 300 (h) mm

Trimmed size:

680 (w) x 280 (h) mm

Visible area:

680 (w) x 280 (h) mm

Base:

Total area including bleed:

1843 (w) x 870 (h) mm

Trimmed size:

1823 (w) x 850 (h) mm

Visible area:

1823 (w) x 785 (h) mm

The Blue dotted lines denote
crease lines

The Grey areas denote cut outs
and non visible areas
please avoid placing critical
elements in these areas

General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images,
supply them.
- Resolution must be 300 dpi at
25% of output size.
- All fonts must be converted
to outlines.
- Please supply artwork as PDF
or Illustrator EPS files.

This template

- Is supplied at 100% of finished size.
- Includes bleed (as shown by the
red keyline).

Header

Non Visible Area

Side

Front

Side

Non Visible Area