

# NEW Formulate

## Curved 2.4

### FRONT / BACK

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**FRONT:** Total area including bleed:  
2640 (w) x 2460 (h) mm

**FRONT:** Finished size:  
2600 (w) x 2360 (h) mm

**FRONT:** Visible area:  
2560 (w) x 2320 (h) mm

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**BACK:** Total area including bleed:  
2680 (w) x 2460 (h) mm

**BACK:** Finished size:  
2640 (w) x 2360 (h) mm

**BACK:** Visible area:  
2600 (w) x 2320 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

**Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.**

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## General guidelines

- CMYK
  - Convert Pantone colours to CMYK.
  - Do not supply RGB images.
  - Do not embed images, supply them.
  - Resolution must be 300 dpi at 25% of output size.
  - All fonts must be converted to outlines.
  - Please supply artwork as PDF or Illustrator EPS files.
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## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:  
647.5 (w) x 617.5 (h) mm



