

# C Shape - Miniature

--- Safe Area

## Trim

This is the edge of the white 'Artboard', and where we aim to cut out your banner. Please extend background colours and images to the edge of this area.

## Safe Area

All the important elements of your artwork (text, logos etc) should be within this area to allow for finishing.

## Imagery

Any raster images used should be **150pdi** and embedded in the file. Print quality may suffer with lower resolution artwork.

## Colours

We print digitally, so you can use as many colours as you like in **CMYK** format. We do not print using spot colours but can attempt to match Pantone references.

## Fonts

Please **outline** any text used or supply font files alongside your artwork. Avoid using any font size below **16pt** for guaranteed legibility.

## Exporting Your Artwork

If you are using text and images please save as a **PDF/X** file. If you are just using images, export as a high-resolution **JPEG**.

## Please Avoid The Following

- Exporting multiple page PDFs.
- Adding a bleed.
- Making the "Guidelines" layer visible before saving or exporting your artwork.